



Creatify

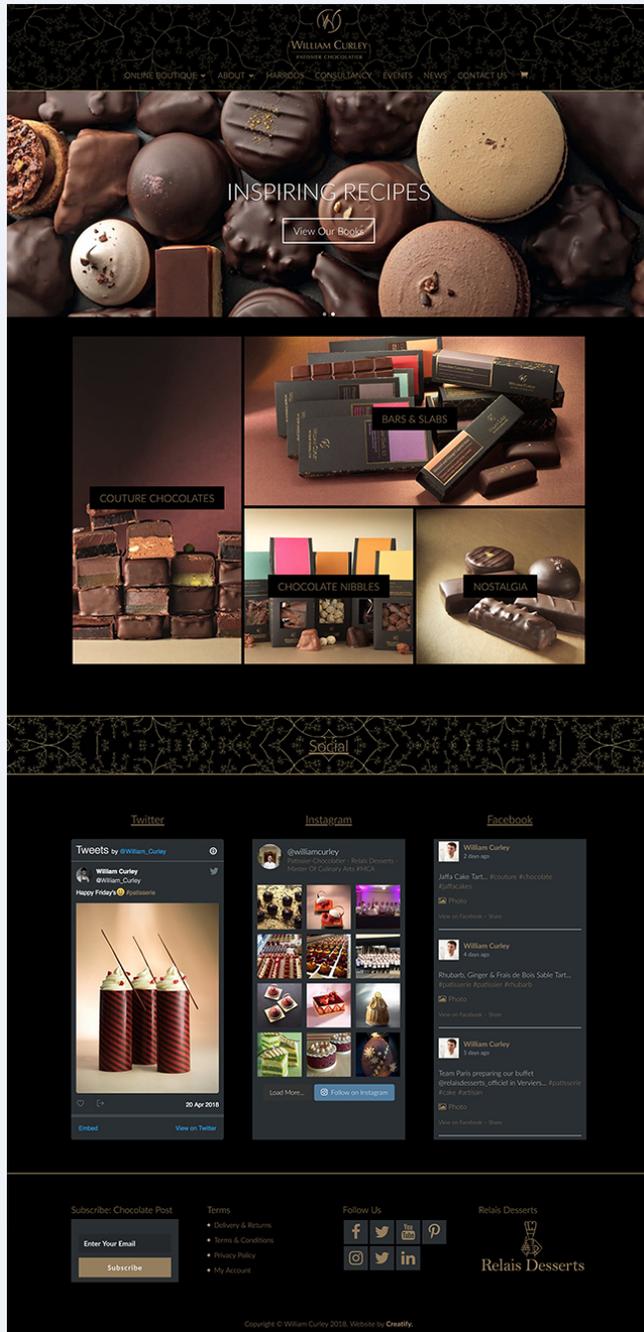
William Curley & Creatify

Before working with Creatify, William was with a web design agency for several years and for him it seemed as though there were constant issues. The original design was done in 2008 at which point he had been happy with the look and feel, though over the years and with advances in web design he quickly found himself quite dissatisfied with the original design and same site in 2016. This, along with several issues with his agency, he decided to move on.

“With my old site, I had resigned myself to the idea that there were always going to be small issues, that redesigns and changes were always going to cost me, and that it would never be perfect. It wasn’t until I had moved to Creatify that I realised I shouldn’t actually be coming home after a busy week to find that the ‘Contact Us’ button hadn’t been working for several days - for the third time”

William Curley is one of the UK’s premiere chocolatiers and Chef Patisiers with several books, a full line of premium chocolates stocked at Harrods, and more accolades in the world of chocolate to count. It’s safe to say that William is also one of the busiest people in the chocolate industry today and so his website would oftentimes fall on the priority list.

“When looking for a new website the big guys were just too expensive while the smaller agencies overlooked a lot of errors and the design still wasn’t modern enough. Creatify’s design felt modern but kept with our brand guidelines and has a luxury feel to it. As a bonus, I’m also confident that there aren’t going to be any issues after a long week around the UK.”



<http://www.williamcurley.co.uk>

Creatify are delighted to have William as a happy client and we’ll be looking forward to our Easter Eggs in the coming years... Right William? Be sure to check out his website at the address below where you’ll find an online shop, links to one of his many books, or any events he’ll be at in the coming months.